The low-down! The nuts and bolts of this license

- 1.The PhotoDune Regular License grants you, the purchaser, an ongoing, non-exclusive, worldwide license to make use of the digital image (Item) you have selected. Read the rest of this license for the details that apply to your use of the Item, as well as the FAQs (which form part of this license).
- 2. You are licensed to use the Item to create End Products for yourself or for one client. You can create more than one different End Product. For all uses (except websites), there is a total limit of 250,000 copies across all products. For websites there is no total limit on the number of copies made.
- 3.An End Product is a work created using skill and effort, and that incorporates the Item as well as other things, so that it is larger in scope and different in nature than the Item.

For example: a photo is licensed and used in an free e-book distributed to up to 250,000 end users. See the FAQs for more information.

Go for it! Things you can do with the Item

- 4. You can create an End Product for a client, and you can transfer that single End Product to your client for any fee. This license is then transferred to your client.
- 5. You can distribute the End Products for Free.
- 6.You can modify or manipulate the Item. You can combine the Item with other works and make a derivative work from it. The resulting works are subject to the terms of this license. You can do these things as long as the End Product you then create is one that's permitted under clause 3.

For example: You can license an image, crop it and then use it in a website.

Whoa there! Things you can't do with the Item

7. You can't Sell the End Product, except to one client. (If you or your client want to

Sell the End Product, you will need the PhotoDune Extended License.)

- 8. This license is a multiple use license allowing use in more than one End Product (up to the limit stated in clause 2), but it is not a multi-client license. If you are creating End Products for clients, you will need one license per Item per client.
- 9.You can't re-distribute the Item as stock, or in a tool or template. You can't do this with an Item either on its own or bundled with other items, and even if you modify the Item. You can't re-distribute or make available the Item as-is or with superficial modifications. These things are not allowed even if the re-distribution is for Free.
- For example: You can't license an image and then re-distribute it as a digital wallpaper.
- If you're an Envato author you can use other items in your item's preview without a license, under conditions. See the author licensing FAQs.
- 10. You can't use an Item in a digital format at a resolution greater than 1200 x 800 pixels, unless the Item is incorporated into a digital product (like a website design) such that the Item can't be extracted.
- 11. You must not permit an end user of the End Product to extract the Item and use it separately from the End Product.
- 12. You can't use an Item in a logo, trademark, or service mark. You can't use an Item in a way that infringes anyone else's trademark or intellectual property rights.

Looking for a logo? See our GraphicRiver logos section, which has its own license.

The nitty gritty! Other license terms

13. You can only use the Item for lawful purposes. Also, if an Item contains an image of a person, even if the Item is model-released you can't use it in a way that creates a fake identity, implies personal endorsement of a product by the person, or in a way that is defamatory, obscene or demeaning, or in connection with sensitive subjects.

For more information on sensitive subjects, see our FAQs.

14. This license applies in conjunction with the Envato Market Terms for your use of Envato Market. If there is an inconsistency between this license and the Envato Market Terms, this license will apply to the extent necessary to resolve the inconsistency.

15. This license can be terminated if you breach it. If that happens, you must stop making copies of or distributing the End Product until you remove the Item from it.

16. The author of the Item retains ownership of the Item but grants you the license on these terms. This license is between the author of the Item and you. Envato Pty Ltd is not a party to this license or the one giving you the license.

Definitions

Term used	Meaning
End Product	See clause 3 of this license.
Free	No fee is paid by the end user to access the End Product. The End Product is not sold. No fee is paid to subscribe to a service that includes the End Product (eg a website subscription fee).
Sell or Sold	Sell, license, sub-license or distribute for any type of fee or charge.

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